

EASY STAGING ~ HAPPY HOME[®]

by **POETICAL ~ LIVING[®]**
interior design studio

EASY STAGING~HAPPY HOME[™] Method for Home Staging was created from an idea of Junior Arch. Patrizia Panza, Owner & Founder of Poetical Living[®] interior design studio.

Poetical Living[®] interior design studio is the first brand of Home Staging in Italy that provides its clients with an extraordinary opportunity never experienced before, thanks to the Partnership signed with an excellency in the insurance sector UniCastelli Ltd. This means the possibility to benefit from Home Staging, a STRATEGIC REAL ESTATE MARKETING device that has been proven successful for over 50 years in the international market, as certified by international statistics.

Preparing, furnishing and enhancing the value of your property ready to be placed on the real estate market is now easier, more accessible and economically affordable.

All Houses as a market product deserve to be exalted to their full potential, in order to stand out among the many proposals they are compared with.

Home Staging, as a means of Real Estate Marketing significantly contributes to raise the attention of a property by making it attractive on the real estate portals.

Home Staging encourages the speeding up of the real estate processing stages, by increasing the quantity and the quality of contacts, the number of visits, as well as the value of the sale offers, in accordance with the market requests. A significant acceleration of the process starting from the upload of the property photos on the real estate portals and ending with the conclusion of the sale or rent negotiations.

Our customers are

Owners, Sellers and Renters, Realtors, Property Managers, Builders, B & B and Vacation Rental Entrepreneurs, Real Estate Investors.

EASY STAGING~ HAPPY HOME[™] Method

EASY PLAN – EXPERIENCE

UniCastelli Ltd together with its Partners guarantees a :

SAFE

INSURED

FINANCED... HOME

POETICAL & HAPPY STAGED HOME EXPERIENCE

Poetical Living offers Home Seekers a:

POETICAL HOUSE - Bright and elegant, showing its own personal identity it creates climates and atmospheres that give dignity and beauty to everyday life.

HAPPY HOUSE - Designed and properly furnished with accessories and fittings to let you enjoy the taste of feeling "at home" and give way to smile to fully express yourself.

HEALTHY HOME - Carefully maintained in order to make all the wellness it can offer visible and enjoyable.

REAL ESTATE-LUCKY BUSINESS EXPERIENCE

Poetical Living only works with Estate Agents and Property Managers who meet high ethical standards as well as certified professional competence, and who are able to assure their clients a successful and serene real estate experience, thanks to their skills:

EXCELLENCE-in the care of the client

INNOVATION-in the high-quality real estate marketing tools for both efficiency and value

SMART-in the real estate brokerage and pricing.

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TOGETHER TO OPEN NEW FRONTIERS TO THE QUALITY OF DWELLING